



Preparing for Partnering Meetings at AdvaMed 2011

September 14, 2011

On Sept. 14, 2011, McGuireWoods and AdvaMed co-hosted a complimentary webinar which covered the following topics:

- Understand confidentiality expectations and their implications on disclosures of IP
- Learn how to effectively prepare in advance for your partnering meetings
- Explore common pitfalls of presenters in these focused meetings
- Discuss what to bring (and what not to bring) to meetings
- How to follow-up and setting expectations for follow-up